

Local Businesses Lead the Way With Early Support For Treasure Chest for Education Event

EL SEGUNDO, Calif., February 14, 2000 – With early help from the local business community, the El Segundo Educational Foundation is well on its way to achieving its goal of raising over \$100,000 for the El Segundo Unified School District at the upcoming “Treasure Chest for Education” fundraising event, to be held Monday, February 28, from 5:00 to 9:00 p.m. at McCormick & Schmick’s Seafood Restaurant.

Foundation Board Members already have solicited from hundreds of local businesses cash donations as well as prizes for the Silent Auction and Opportunity Drawing. The Foundation has been very encouraged by the generosity of small and large businesses in and around El Segundo and has received many pledges of goods or services that will add to the bottom line. All event proceeds will be donated to the El Segundo Unified School District to pay for programs, equipment, and supplies for the elementary, middle, and high school students.

“We all agree that investing in our children’s education is a must. People need to understand that it takes involvement and patience for the investment to pay off,” said Al Keahi, Foundation Board Member and Managing Director of Tahiti Tourisme N.A., which donated a trip for two to Tahiti, including a ten-day cruise, anticipated to raise several thousand dollars in the Silent Auction.

Chevron, with a long history of supporting El Segundo schools, has pledged a large contribution of \$10,000 to the Foundation. “Over the years, Chevron has been very pleased with all of the efforts of the El Segundo Educational Foundation. We are proud to be a Platinum Sponsor for this exceptional fundraising event,” said Rod Spackman, Government and Public Affairs Manager of Chevron’s El Segundo Refinery.

Platinum Sponsors Continental Development Corporation and Hughes Space & Communications each have made generous cash donations of \$10,000. Computer Sciences Corporation has given a cash contribution, a Compaq Mini-tower Computer and a 17” monitor

Local Businesses Donate to El Segundo Educational Foundation Fundraiser

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for the Silent Auction and two airline tickets to anywhere in the continental U.S. for the Opportunity Drawing.

In addition to a \$10,000 cash contribution, Platinum Sponsor Epson Electronics has donated two digital cameras and two scanners that will be Silent Auction or Opportunity Drawing prizes. "Epson Electronics is proud to be a sponsor of the event," said Foundation Board Member Kev Toumaian, Epson's Vice President of Finance and Administration. "Being involved in the local community is central to our corporate philosophy. We're pleased to be able to contribute to the educational needs of the El Segundo community."

Event attendees will have the opportunity to bid on Silent Auction items including custom designed jewelry from The Jewelry Source, a teeth-bleaching kit, donated along with a cash contribution by local dentist Robert Murphy, D.D.S., a four-hour ride in a limousine, courtesy of LAX Super Shuttle, and many other items.

The Treasure Chest for Education Event will raise funds through admissions, a Silent Auction, Wish Board contributions, and the sale of Student Art and Opportunity Drawing tickets. Opportunity Drawing tickets are \$5 each or five for \$20, and can be purchased at the event or from any member of the Foundation board, as well as in front of the Ralph's on Sepulveda Blvd. in El Segundo on the two weekends prior to the event. Winners need not be present for the Opportunity Drawing. Admission reservations are \$30 in advance and \$40 at the door.

This is the largest fundraising endeavor undertaken by the Foundation since the extremely successful event held at McCormick & Schmick's in 1998, which raised over \$60,000. "We are proud to provide the site for this very special event again this year. It is our way of giving back to the community that supports us," said Shawn Ghanbari, General Manager of McCormick & Schmick's.

McCormick & Schmick's Seafood Restaurant is located at 2101 Rosecrans Boulevard in El Segundo. To become an Event Sponsor, for reservations, or to purchase Opportunity Drawing tickets, call 310-615-2650, ext. 229.

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