

FOR IMMEDIATE RELEASE

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El Segundo Educational Foundation Planning Major Fundraising Event

At McCormick & Schmick's Seafood Restaurant

EL SEGUNDO, Calif., - February 7, 2000 -- The El Segundo Educational Foundation is planning a gala Treasure Chest for Education fundraising event for Monday, February 28, from 5:00 to 9:00 p.m. at McCormick & Schmick's Seafood Restaurant in El Segundo.

The El Segundo Educational Foundation (ESEF) hopes the event at Mc Cormick & Schmick's will raise over \$120,000 through corporate sponsorships, opportunity drawings, a silent auction, and a student art show and sale. To help the Foundation reach its goal, attendees will sip wine and nibble delicious appetizers while gazing at student artwork and jockeying for position to bid on silent auction prizes. "We are proud to provide the site for this very special event again this year. It is our way of giving back to the community that supports us," said Shawn Ghanbari, general manager of McCormick & Schmick's.

There will be an opportunity drawing for a trip for two to Australia (you need not be present to win), and the silent auction will feature donations from local businesses, including a trip for two to Tahiti. All event proceeds will be donated to the El Segundo Unified School District to pay for programs, equipment, and supplies for the elementary, middle, and high school students.

"We have a huge incentive to pull off another successful Treasure Chest event at McCormick & Schmick's," said event co-chairman Ken Schofield. "Our students need everything from new playground equipment at our elementary schools to a Wide Area Network to connect all classrooms, teachers and administrators in the district to each other and to the Internet."

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## El Segundo Educational Foundation Fundraiser

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The ESEF Board members have been actively soliciting corporate sponsors from the local business community, and early donations include several \$10,000 platinum sponsorships of cash, goods, or services from Chevron USA, Computer Sciences Corporation, Continental Development Corporation, Epson Electronics, McCormick & Schmick's Seafood Restaurant, Qantas Airways, and Tahiti Tourisme.

"We are encouraged and appreciative of the support from our major sponsors who have contributed generously to this event. We are still expecting to hear from many other local businesses with commitments for additional cash donations and silent auction prizes," said Richard Lundquist, Continental Development Corporation president and event co-chairman.

Invitations to the Treasure Chest for Education event, including information on reservations and purchasing tickets for the opportunity drawing, have been mailed to all El Segundo residential addresses. Parents and friends of El Segundo public school students are encouraged to attend this social event to support the work of the El Segundo Educational Foundation. McCormick & Schmick's Seafood Restaurant is located at 2101 Rosecrans Boulevard at Nash Street in El Segundo. For reservations to the Treasure Chest event, call 310-615-2650, ext. 229.

### About the El Segundo Educational Foundation

The El Segundo Educational Foundation was established as a non-profit public benefit corporation in 1983 to provide financial support as a supplement to the resources available to the El Segundo Unified School District. The Foundation raises money by organizing annual Treasure Chest for Education Events, golf tournaments, and direct mail campaigns. The Board of Directors of the Foundation, comprised of local business representatives, residents, and school district alumni, meet bimonthly and are elected for three-year terms.

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